

## ORDER



**Orders**  
**Order / Rev:** 67428  
**Alt Order #:** 08887278  
**Product Desc:** DCCC  
**Estimate:** 2113  
**Flight Dates:** 10/30/12 - 11/06/12  
**Original Date / Rev:** 10/19/12 / 10/19/12  
**Order Type:** CIA - O

## KTVX-TV

**Primary AE:** Continental Washington DC  
**Sales Office:** CNAT  
**Sales Region:** National

**Agency Name:** Great American Media  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Ave NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Democratic Congressional Campaign  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions  
**Priority:** P-1  
**Revenue Codes:** AGY, POL-ISS, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	14	\$5,865.00	\$4,985.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	14	\$5,865.00	\$4,985.25	0.00
<b>Totals</b>	<b>14</b>	<b>\$5,865.00</b>	<b>\$4,985.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	10/30/12	11/02/12	M-Th 430a-5a GMU M-Th 430a-5a GMU	CM	4:30 XM-4:59 XM	-TWT---	:30	1	\$90.00	P-1	0.00	NM	1	\$90.00
GOOD MORNING UTAH-5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWT---					1	\$90.00		0.00			
E 2	KTVX	10/30/12	11/02/12	M-F 5a-530a GMU M-F 5a-530a GMU	CM	5:00 AM-5:30 AM	-TWTF--	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
GOOD MORNING UTAH-530AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					1	\$150.00		0.00			
E 3	KTVX	11/05/12	11/05/12	M-F 530a-6a GMU M-F 530a-6a GMU	CM	5:30 AM-6:00 AM	M-----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
GOOD MORNING UTAH-6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$200.00		0.00			
E 4	KTVX	11/04/12	11/04/12	Good Morning America 5M GMA Su 6a-7a	CM	6:00 AM-7:00 AM	-----S	:30	1	\$175.00	P-1	0.00	NM	1	\$175.00
GOOD MORNING AMERICA SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$175.00		0.00			
E 5	KTVX	11/05/12	11/05/12	M-F 6a-630a GMU M-F 6a-630a GMU	CM	6:00 AM-6:30 AM	M-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
GOOD MORNING UTAH-630AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$250.00		0.00			

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Advertiser: Democratic Congressional Campaign Co  
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 Estimate: 2113

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KTVX	10/30/12	11/02/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	- TWTF - -	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF - -	1		\$300.00		0.00						
E 7	KTVX	11/05/12	11/05/12	ABC4 News at 4p ABC4 News at 4p	CM	4:00 PM-4:30 PM	M- - - - -	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC4 NEWS @ 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M- - - - -	1		\$400.00		0.00						
E 8	KTVX	10/30/12	11/02/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	- TWTF - -	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC 4 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF - -	1		\$400.00		0.00						
E 9	KTVX	11/03/12	11/03/12	Sat ABC4 News @ 5p Sat ABC4 News @ 5p	CM	5:00 PM-5:30 PM	- - - - - S	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC4 NEWS-5P SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- - - - - S	1		\$400.00		0.00						
E 10	KTVX	11/04/12	11/04/12	SUN ABC4 News @ 5p SUN ABC4 News @ 5p	CM	5:00 PM-5:30 PM	- - - - - S	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC4 NEWS-5P SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- - - - - S	1		\$400.00		0.00						
E 11	KTVX	10/30/12	11/02/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM	- TWTF - -	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF - -	1		\$500.00		0.00						
E 12	KTVX	10/30/12	11/02/12	ABC4 News at 10pm M-F M-F 10p-1036p	CM	10:00 PM-10:35 PM	- TWTF - -	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 4 NEWS AT 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF - -	1		\$900.00		0.00						
E 13	KTVX	11/03/12	11/03/12	ABC4 News at 10pm Sa Sa 10p-1030p	CM	10:00 PM-10:30 PM	- - - - - S	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
ABC 4 NEWS AT 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- - - - - S	1		\$800.00		0.00						
E 14	KTVX	11/04/12	11/04/12	ABC4 News at 10pm Su Su 10p-1030p	CM	10:00 PM-10:30 PM	- - - - - S	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 4 NEWS AT 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- - - - - S	1		\$900.00		0.00						
													Totals	14	\$5,865.00